

Sponsorship Opportunities 2024



19th October 2024

Royal Highland Centre Edinburgh

The Leading National event for Smallholders

SCOTTISH
SMALLHOLDER
FESTIVAL

Why sponsor the Festival?

- Be part of a totally unique rural event
- Talk directly to proven users of agricultural products and services
- Unique opportunity to target those interested in rural life and those who have skills and livestock that are not in the mainstream agricultural framework
- Link your brand to the established leading event for smallholders in Scotland
- Position your brand as part of the sustainable agriculture revolution



SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders

Gold Sponsorship package – £2,000 ^{+VAT}

- Headline credit on all digital media including link
- Banner advertising campaign on website
- Large banner in entrance hall
- Prominent position on presentation backdrop
- Full page colour advert in digital catalogue
- 10 entrance tickets
- Prominent stand position in trade hall (9m by 3m, electric incl)
- Access to hospitality area
- Banners on all livestock rings – Equine, Pigs, Sheep, Goats



Silver Sponsorship package – £1,200 ^{+VAT}

- Credit on front page of website including link
- Credit on social media
- Large banner in entrance hall
- Secondary position on presentation backdrop
- Full page colour advert in digital catalogue
- 6 entrance tickets
- Stand position in trade hall (6m by 3m, electric incl)
- Access to hospitality area
- Banners on 2 livestock rings – choice of Equine, Pigs, Sheep, Goats



Bronze Sponsorship package – £600 ^{+VAT}

- Credit on front page of website including link
- Pop up banner in entrance hall
- Position on presentation backdrop
- Full page colour advert in digital catalogue
- 4 entrance tickets
- Stand position in trade hall (4m by 3m)



Friends Sponsorship package – £250

- Cash (subject to VAT) or in-kind value of at least £250
- Credit on front page of website including link
- Pop up banner in entrance hall
- Stand position in trade hall (3m by 3m)
- 2 entrance tickets



Area sponsorships

The Festival offers the chance to sponsor areas within the hall on a bespoke basis. Sponsors will be able to provide branded material and dressing within the area and will be listed as an area sponsor within the website, social media and the catalogue.

Costs from £500 - £1000 +VAT

Areas available include:

Any livestock ring

Garden, Craft and food Competition Area

Cookery Theatre

Pig Agility ring

Skills Hub

Makers Market

Show digital catalogue



Scottish Smallholder Festival 2024

The Scottish Smallholder Festival is owned and organized by Smallholding Scotland, a Scottish registered charity

Contact

Martin Beard
Show Secretary

commercial@festival.scot
07917 105540

Note: All packages will be subject to VAT. Production cost is not included

SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders