

Scottish Smallholder Festival 2025

18th October 2025

Royal Highland Centre

Edinburgh



Inform. Educate. Inspire.

SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders

What is the Festival all about?

It is a celebration of the smallholding year.

It provides a showcase for smaller scale producers to give an illustration of what can be done in a small scale farming environment

It also gives an opportunity for those interested in rural life to get a close up view including skills and livestock that are not in the mainstream

We focus attention on the 20,000 smallholdings across Scotland farming less than 20 hectares

We aim to inform, educate and inspire current and future smallholders and the general public



SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders

Unique Displays of Farm Livestock



The Festival is unique – nowhere else will you get Goats, Cattle, Sheep, Pigs, Equines and Alpacas all under one roof.

In 2024 we had highly competitive Pig, Goat and Sheep competitions, and we also awarded the RBST Scottish National Championships.

Our equine showcase featured 10 different breeds and we had six different cattle breeds of interest to smallholders



SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders

Unique Format



The Festival has a unique format combining competition with information, as well as the opportunity to learn new skills and to shop for smallholder focused products.

The seminar programme features five strands of topics that follow set themes:

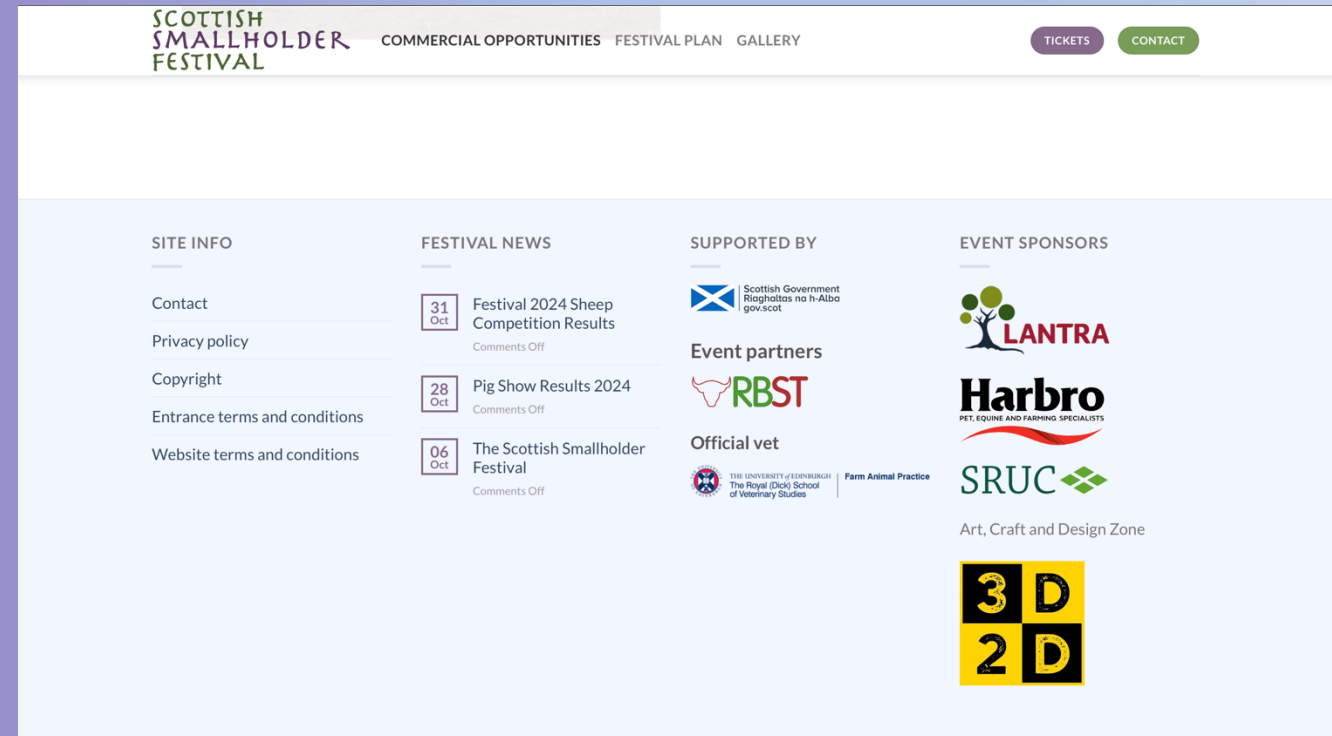
- Small producer showcase
- An Introduction to...
- Diversification and adding value
- Grow your own, cook your own in the Cookery Theatre
- Practical help in the SRUC Theatre.



SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders

Sponsors and supporters



SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders

A Unique Opportunity for Trade

- The Festival presents the opportunity for speaking directly to smaller producers who may not be seen through other channels. The audience at the Festival is very focused and interested, with the majority being active smallholders and crofters or those interested in local produce. Smallholders are typically at the sharp end of efforts to live more sustainably and regeneratively.
- The Festival is very cost effective compared to other routes to market, offering brands the opportunity to tailor their approach to a vital part of the market. Trade stands will be located in the main Highland Hall.
- With an event spread over two halls at the Royal Highland Centre and four competition rings as well as other branding locations, the Festival offers sponsors numerous opportunities to site promotional material which is coupled to an entrepreneurial approach to maximise the impact of marketing initiatives for brand partners



SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders

How to get involved?

There are several ways:

- Sponsorship
- Trade Hall
- Smallholders Market
- Craft zone
- Skills Hub in conjunction with Lantra
- Food court
- Info zone
- Breed society

- Sponsor packages from £100
- Trade Hall space at £14 psm
- Smallholders Market stalls at £70
- Craft zone from 3D2D
- Skills hub stands at £14 psm

Note all rates subject to confirmation and VAT. Production not included.

Scottish Smallholder Festival 2024

The Scottish Smallholder Festival is owned and organized by Smallholding Scotland, a Scottish registered charity



SCOTTISH
SMALLHOLDER
FESTIVAL

The Leading National
event for Smallholders